

## **New Born & Maternity - LR and ACR Presets Pro**

These presets for Lightroom and ACR were made by professional photographers and photography enthusiasts. With these presets you can add a professional look to your photographs with just a click, and save a lot of time in post-production.

New Born & Maternity LR and ACR Presets Pro collection comes with 34 Presets, 31 Local Adjustments (ADJ) and 15 Local Adjustments Brushes specific for Lightroom Classic CC. With the Local Adjustments (ADJ) you can make fine adjustments by changing only the specific parameter without altering the selected preset. The 15 brushes that can only be used with Lightroom Classic CC allow you to work locally on the photograph without altering the presets. \* Presets are compatible with Lightroom Mobile App with Creative Cloud Subscription Plan (Paid Plan)

### **31 Local Adjustments (ADJ)**

Brightness (+, ++), Darken (+, ++), Contrast (-, +), Noise Reduction, Shadows (-, +), FILTER Cooling, FILTER Warming, Clarity (-, -, +, ++), Saturation, Desaturation, GRAIN soft, GRAIN Medium, GRAIN Heavy, Highlight Protection, Red Tone, Green Tone, Blue Tone, Sharpen, SKIN Soft, VIGNETTE light, VIGNETTE Medium, VIGNETTE Heavy, Light Effect 1, Light Effect 2

### **15 local adjustment brushes (Lightroom Classic CC only)**

Babe Bright Skin, Babe Pink Skin, Babe Porcelain Skin, Babe Soft Skin, Babe White & Smooth Skin, Burn Soft, Desaturate, Dodge & Soft, Highlight Save, Iris Enhancer, Light to Dark, Nice Contrast, Saturation, Soft Pink Color, Soft Skin, Texture Enhancer

### **34 Presets**

**B&W Dramatic** - High protection of the highlights with an increase in whites and opening on the shadows, the detail is clearly visible and bold. The blacks take on a slightly matt appearance while a slight vignetting highlights the central portion for an exciting and characterful result.

**B&W Film** - A preset that recalls the dynamic range of B&W film, the lights are protected, the blacks are bold and sharp, the details are all there but they don't affect the perfect balance. Truly a nice preset that adapts to multiple shooting situations.

**B&W Romantic** - Decreased contrast on highlights, open shadows and whites with a strong vignetting effect that emphasizes the subject with elegance and a lot of balance. The skin remains soft and radiant with good detail

**B&W Smooth** - Increased highlights, washed out shadows and blacks with a reduced contrast for a smooth and soft skin. A really nice preset suitable for different shooting situations with an elegant result.

**B&W Smooth Sepia** - Good protection on the lights with strong vignetting effect and a slight soft focus that provides softness and "silky" complexion for an even smoother result. By adding a slight sepia nuance on the highlights we get a unique preset in terms of balance and plasticity.

**Beautiful Day** - A strong impact preset: the details are soft with low contrast, the colors very vivid and a pink-magenta split toning marked on the shadows and the highlights with a strong vignetting. The matt look provides widespread softness for a unique result

**Blue Angel** - Diffuse, homogeneous and balanced increase in brightness which is accompanied by a discreet shade of blue, which is more marked on the shadows and very light on the whites. Suitable also to enhance the baby's eyes

**Boosted** - Slight soft focus effect for soft skin with less detail, open shadows, closed highlights, and increased saturation for an intense and pleasant complexion color

**Ciba Look** - High lights enhanced with deep whites and deep blacks. Purple split tone on the shadows with a faint yellow tinge on the lights. A vintage look reminiscent of the positive print.

**Contrast texture** - Increase in skin details, slight desaturation and increase in contrast, addition of a Cyano split toning on the highlights to emphasize the eyes and give dynamism to the shot.

**Don't Cry** - A very balanced preset full of softness with neutral colors, light vignetting with closed blacks and delicately open shadows to give a little emphasis to this unforgettable moment.

**Dreamy** - Cut blacks and open shadows with very protected lights, the colors appear to be matt. The soft focus effect gives softness to the skin, and the fine details are always evident. The result is a dreamy skin for your little one.

**Father's Eyes** - Low general contrast with a split toning contained towards warm colors, the details are good and the result is never excessive for a very balanced overall outcome, which is suitable for various shooting situations.

**Film Look** - Strong contrast, bright colors and orange split tone on the shadows with decisive light blue shades on the highlights. An original preset with a strong retro flavor.

**First Days** - Cut on highlights and open shadows with moderate overexposure. Soft focus effect that gives softness to the skin for a final result that gives brightness, lightness, and elegance to your photo.

**His Mom** - Widespread softness of details with neutral and saturated colors, very open shadows and protected lights, weak vignetting and light matt effect for an elegant and balanced preset.

**Matte Look** - Curved tone perfectly managed to obtain a nice matt result. The lights are well controlled while the full colors add drama without altering the general balance.

**Mother And Father** - Vibrant colors and soft focus effect with delicate protection on the highlights. Open shadows with a slight yellow hue on the lights and a red one on the shadows. Diffuse brightness and increased contrast are the final touch for a perfect skin tone.

**Mother's Love** - A diffused softness on the details with enchanting colors which slightly turn to pink provide a general feeling of delicacy and make the idea of the love you feel for your star.

**My Baby** - A slight increase in contrast with a strong protection on the lights and a strong opening on the shadows with intense blacks and a delicate soft effect. Flat halftones and bright colors. A soft hug for your baby.

**Natural Skin** - Very high softness of the skin, where, however, the most important details are clearly visible. Open shadows and protected lights accompanied by bright colors give your child an unparalleled naturalness of the skin. The colors are desaturated and well-balanced

**New star is Born** -Bright complexion and very natural colors characterized by closing on shadows and lights with a slight split toning on the highlights accompanied by a slight vignetting. A preset with a strong character suitable to describe the naturalness of childbirth in all its beauty

**Our Forever** - Balanced tonal curve with good softness and a delicate soft focus effect to eliminate small skin imperfections. A split toning on the lights towards the "cyan" gives character to this really interesting preset

**Pastel Skin** - Intense soft focus effect and washed out colors with a very slight red-orange dominance on the lights. The marks on the skin disappear for a delicate and elegant silk effect.

**Perfect Baby** - Highly protected lights and open shadows with a substantial increase in brightness and not excessive details. The warm tones are increased for an effect of great balance, good plasticity and delicacy.

**Quiet** - Diffuse brightness increase, open shadows, reds and yellows diminished with a violet tinge on the highlights. Discreet soft focus effect gives softness and elegance.

**Smile** - The shadows are very open and the highlights are protected, the colors are saturated with a diffused softness of the skin details thanks to a pleasant soft focus effect.

**Soft Skin** - A strong character preset with open shadows and bold whites, the contrast is minimized but the blacks are deep. Strong soft focus effect for a truly unique photo with an "ethereal" and dreamy look without defects.

**Sweet Baby** - Reduction of contrast, open shadows and recovery on lights with soft focus effect to soften the skin and face details. A little sweetness for your little one.

**That's It** - Slight increase in sharpness with dull whites and deep blacks, the highlights remain protected with an accentuated fine detail.

**Velvet Mood** - Dull colors, shadows and open blacks with red split tone on the highlights. A nice retro taste preset

**Warm Color** - Delicate opening on the shadows with accentuated whites. A clever adjustment of the reds and yellows and a split tone on the lights provides a brown-orange nuance on the whole complexion, characterizing this preset with a glamorous flavor

**Wonderful** – A delicate soft focus effect characterizes this preset with bright and bold colors and slightly open shadows. The details are good while the soft focus effect provide kindness for an elegant and very romantic result

**Yellow texture** - Dull whites and maximum protection on the highlights with a precise chromatic adjustment towards warm, red and especially yellow shades, which are definitely accentuated for a truly beautiful result with a vintage flavor